# Black Chamber Media Collective





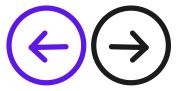
## Introduction

The Black Chamber Media Collective exists to cultivate a new generation of creative leaders who tell the stories shaping Arizona's business, culture, and community. Through a six-month, hands-on cohort, we connect emerging media professionals with real opportunities—capturing the moments, movements, and milestones that define the Chamber's impact.

Our mission is to build a reliable, high-standard creative network that elevates the Chamber's voice while empowering members with mentorship, visibility, and professional growth. Together, we produce meaningful work that not only documents progress but drives it.







## 6 Month Cohort





#### November 1<sup>st,</sup> 2025

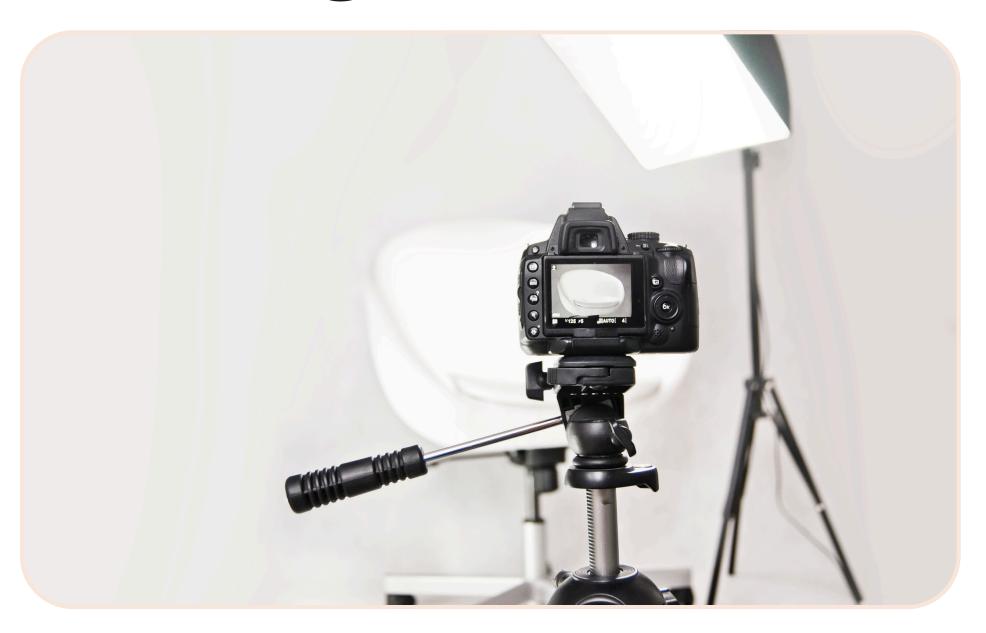
The start of the cohort will involve submission → review → acceptance.
5-10 members will be indicted into our media collective in which they will gain membership and onboarding into the program.



#### April 30<sup>th</sup>, 2025

After 6 months each member will have the knowledge, experience and training to take their brand to the next level as well a full business module with the chambers resources.

## What we are looking for...



#### **Photography**



• Each member must commit to a minimum of 5 hours per week on Chamber-related media projects.

#### Videography



 Each member must commit to a minimum of 2 reels per week or 5 hours of video production for Chamberrelated media projects.





## Work Commitment

#### **Chamber Branding**

Develop visual and digital content that strengthens the Chamber's image — from event promotions to official media assets — ensuring every piece reflects professionalism, unity, and cultural pride.



#### **Story Telling**

Capture and share the voices of our members, partners, and business leaders through interviews and video features that highlight resilience, innovation, and community impact.



#### **Event Photography**

Document Chamber events with highquality photos that showcase the energy, people, and purpose behind every gathering — creating lasting visuals that tell our story.



## Tags & Mentions

All content produced by the Media Collective will include proper tags and mentions of the Chamber, featured partners, and members. This ensures every project contributes to our shared visibility — expanding reach, strengthening partnerships, and highlighting the creatives behind the work. Consistent tagging builds credibility, boosts engagement, and keeps our community connected across all platforms.

Let's Go!

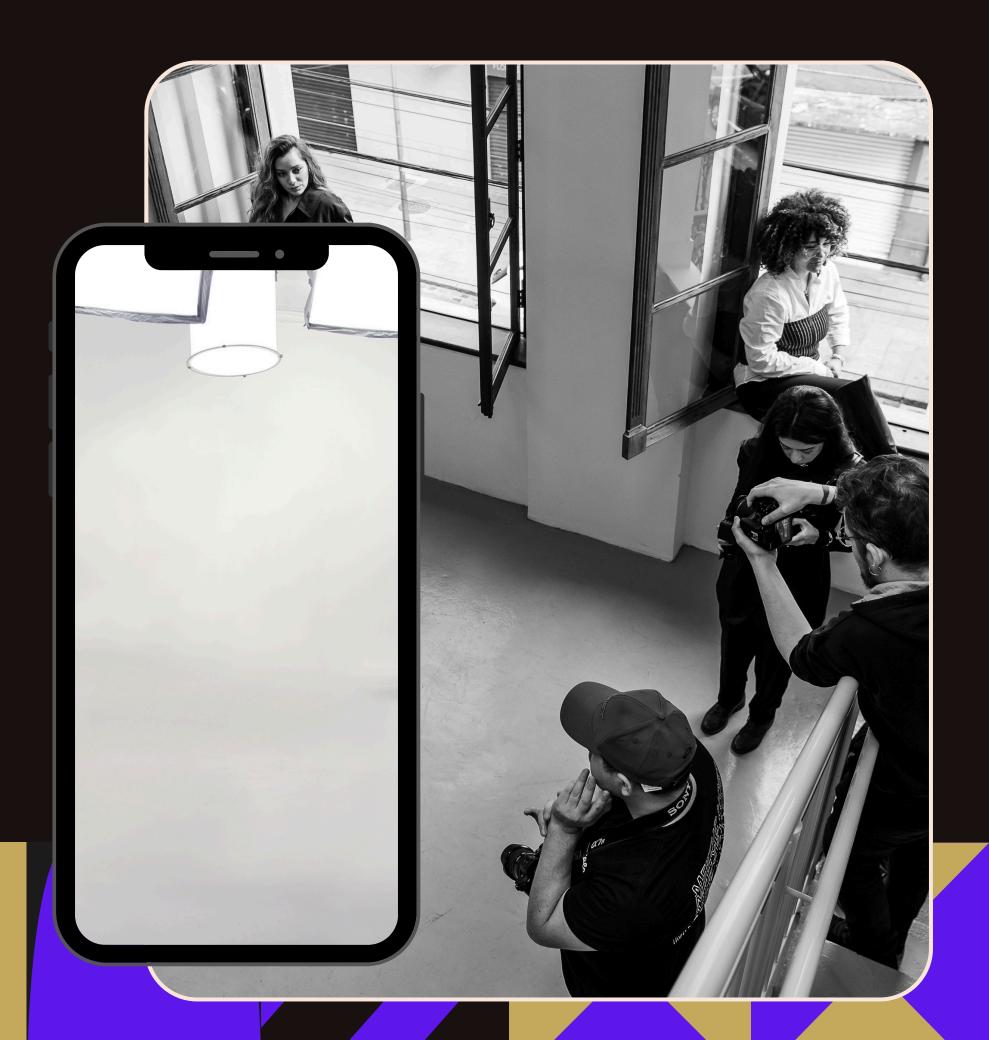


## Mentorship

#### **Team Building**

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Collective members gain hands-on mentorship in branding, content creation, and business development. Through guided shoots, peer collaboration, and real project experience, members learn how to strengthen their personal brand, refine their creative style, and apply practical strategies to scale their business.





## Membership

#### \$500 in Value



Each Media Collective member receives a \$500 in-kind Chamber membership, granting full access to Chamber resources, inclusion in the online business directory, and added credibility within our network. This membership opens doors to referrals, collaborations, and paid opportunities with fellow members and corporate partners — building both visibility and trust within Arizona's business community.



### Business Opportunities

Collective members gain exclusive entry to Chamber events and behind-the-scenes opportunities, connecting directly with business leaders and partners shaping Arizona's economy. Members are also eligible for the Chamber's preferred vendor list, offering priority consideration for paid media projects and collaborations within the Chamber network. Together, these experiences open doors to visibility, relationships, and real business growth.







## Steps

- Apply Online
- **Vetting Process**
- Approval Workflow
- Project Assignment